



2024-2025

TEXAS HIGH SCHOOL COACHES WIVES ASSOCIATION

SPONSOR PACKAGES

2024 THSCWA CONVENTION

**GRAND HYATT HOTEL
SAN ANTONIO, TEXAS**

JULY 21-23, 2024



ABOUT THSCWA

The Texas High School Coaches' Wives Association was established in 1985 with the mission statement: "To help the Texas High School Coaches Association maintain the highest possible standard in athletics and the coaching profession and to work together with the THSCA Board of Directors for the improvement of conditions of Texas high school athletics. To promote good fellowship and social contact among coaches' wives."

MEET OUR EXECUTIVE BOARD

STATE OFFICERS



Misty Houston
President



Justine Palmer
President Elect



Cynthia Griffing
Treasurer



Daisy Greek
Secretary



Shelby Black-Shelby
Past President

REGIONAL DIRECTORS

1

Clara Simmons
Assistant: Autumn Softley

2

Jessica Atwood
Assistant: Victoria Dudgeon

3

Kristen Haywood
Assistant: Valerie Harris

4

Angie Torres
Assistant: Gentry Staugh

5

Erin Smith
Assistant: Courtney Reeve & Leigh Montgomery

6

Lyndsey Ratliff
Assistant: Karla Anderson

7

Rita Romero
Assistant: Alisa Masters

8

Amanda Aguirre
Assistant: Hilary Moore

WHAT WE DO?



SCHOLARSHIPS



**COMMUNITY +
FELLOWSHIP FOR
WIVES**



**SILENT AUCTION TO
BENEFIT THSCA
BENEVOLENCE
FUND**



**INTERACTIVE
SESSIONS FOR
WIVES**

ABOUT CONVENTION

Each summer, THSCWA conducts a convention alongside the THSCA in a selected sponsorship city. Our 2024 Convention will be held in the beautiful city of San Antonio July 21-23.

Each year, the number of coaches attending Coaching School continues to grow. We expect to host well over 20,000 coaches for the convention this summer. Many of those coaches will bring their wives to attend our THSCWA Convention because they know the impact our community has. Our husbands have an incredible calling to reach the young people in Texas and build them up to be productive, respectful citizens. As their wives and partners, we walk alongside them in that mission.

Texas High School Coaches' Wives Association is in its fourth year as a 501(c)(3) organization, and we are currently seeking sponsorships for our three-day event in San Antonio, where we will conduct our annual business meeting, share meals together, and participate in break-out sessions with the intention of supporting, encouraging, and networking with one another.

Most importantly, our THSCWA annual dues provide scholarships for graduating seniors of coaches, which are awarded during our annual meeting. By gaining valued sponsorships, our hope is to increase our attendance and membership so that we can award more scholarships to deserving graduating seniors.



SPONSORSHIP PACKAGES

HUDDLE SQUAD

- Name featured on Webpage
- Signage at Convention

\$200

TEAM CHAPLAIN

Includes all Huddle Squad items, plus:

- Vendor booth at convention
- Social media advertisement 3Xs per year

\$650

CHEER LEADER

Includes all Team Chaplain items, plus:

- Printed advertising in convention gift bags

\$750

MASCOT

Includes all Cheerleader items, plus:

- Live social media events in THSCWA private FB group
- Social media advertisement 6Xs per year

\$1500

TEAM CAPTAIN

Includes all Mascot, plus:

- Presenter in breakout session at convention
- Printed Thank You in convention gift bags

\$2500

HEAD COACH

Includes all Team Captain items, plus:

- Monthly social media advertising
- Up to 8 tickets to Muffins and Mimosa luncheon at convention

\$5000