



Texas High School Coaches' Wives Association

Who We Are... The Texas High School Coaches' Wives Association was established in 1985 with the mission statement: "To help the Texas High School Coaches Association maintain the highest possible standard in athletics and the coaching profession and to work together with the THSCA Board of Directors for the improvement of conditions of Texas high school athletics. To promote good fellowship and social contact among coaches' wives."

What We Do... Each year, coaches' wives from across the State of Texas gather for our annual Texas High School Coaches' Wives Convention in conjunction with the annual Texas High School Coaches Association Convention (affectionately referred to as "coaching school"). We hold an annual meeting, break bread together, and attend breakout sessions with the intention of supporting, encouraging, and equipping one another. Most importantly, our annual dues award scholarships for graduating Seniors of coaches, which are announced and awarded during our annual meeting.

Why Sponsor Us... Each year that we gather for our annual convention, we incur certain event costs that the THSCA cannot cover, such as food and beverage, AV equipment, speaker costs, and activity fees. As a newly established 501(c)(3) organization, we are seeking to offset those costs by gaining sponsorships, which are tax-deductible. Our goal is to make our annual convention affordable to ALL coaches' wives across the State by partnering with like-minded supporters of Texas coaches and their families. We also have a future hope of being able to provide MORE scholarships to High School graduating Seniors.

Event Sponsorship Opportunities

HEAD COACH \$7,000

This sponsorship level leads our team by funding our largest and most popular gathering called Muffins and Mimosas. We will hear from a motivating and inspiring woman while we break bread and encourage one another. Your lead sponsorship will be advertised on our webpage, social media pages, and largest signage throughout our annual convention.

TEAM CHAPLAIN \$600

This sponsorship level will sponsor our wives coffee and Bible Study, essential to the Coach's Wife. We will have a gifted speaker and leader, as well as an early morning coffee station. You will be advertised as our sponsor for that event on our webpage, social media, and with signage and verbal recognition at the event.

TEAM CAPTAIN (2) \$3,000

This sponsorship level, funded by 2 sponsors, will fund registration and hospitality, our fun family-friendly activities like Bingo sessions with prizes, Ice Cream Social, and other organized events during the week. You will be advertised on our web page, social media, and via signage at the coordinating sponsored events.

CHEERLEADER \$500

This sponsorship level will cover the cost of meal and supplies for our Board members' pregame meetings and huddles. You will be advertised on our webpage, social media, and via signage as a board sponsor at our annual business meeting

MASCOT \$1,000

This sponsorship level will provide door prizes, bingo prizes, and registration gift bag items to all of our attendees. Your sponsorship will be advertised on our webpage, in the registration bags, and at our events. A printed sponsorship "thank you" will be included in the registration bag.

HUDDLE SQUAD (4) \$150

This sponsorship consists of multiple sponsorships that will contribute to our breakout sessions, called huddle sessions. These often include education for coaches' wives on insurance options, life hacks, and managing life on a budget. Your sponsorship will be recognized on our webpage and at its corresponding session by signage and verbal recognition.



TEXAS HIGH SCHOOL COACHES' WIVES ASSOCIATION SPONSORSHIP FORM

Company Information

Company Name:

Address:

Contact:

Phone:

Email:

Sponsorship Level

HEAD COACH

TEAM CAPTAIN

MASCOT

TEAM CHAPLAIN

CHEERLEADER

HUDDLE SQUAD

Thank you for your support!

Please Make Checks Payable to THSCWA. Your Sponsorship Donation is 100% tax-deductible.

You will receive a letter of confirmation for your donation & sponsorship.

For inquiries or more information contact Jill Johnson, THSCWA President 972-989-5660
txcoacheswives@gmail.com